

**Get free version at Wordpress 🡪** [**https://wordpress.org/plugins/woo-product-excel-importer/**](https://wordpress.org/plugins/woo-product-excel-importer/)

**Visit Plugin’s Page:** [**https://extend-wp.com/product/wordpress-product-import-export-excel-woocommerce/**](https://extend-wp.com/product/wordpress-product-import-export-excel-woocommerce/)

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# PRODUCT SUPPORTED FIELDS

The fields supported in Import, Export Features are:

* Title
* Description
* Excerpt
* Product Category (multiple comma separated, terms created on import or from existing terms)
* Product Tags (multiple comma separated, terms created on import or from existing terms)
* Weight
* SKU
* Regular Price
* Sale Price
* Stock
* Author ID (import only)
* Url – Slug (import only)
* Virtual

# IMPORT PRODUCTS

Insert in your excel file one product per row. Supported fields are defined above.

HOW TO

1. Navigate to Woo Product Importer 🡪 (Import-Update Products Tab).
2. Insert in your excel file your products information.
3. Choose the excel in the import screen.
4. Map the fields. You can either
   1. check the Automatch box ( it will automatch if Excel Labels have same naming with Product Fields
   2. easily drag and drop excel columns to product fields manually
5. Click Upload and Done!

Import Example excel:

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **POST TITLE** | **POST AUTHOR** | **POST NAME** | **POST STATUS** | **POST CONTENT** | **POST EXCERPT** | **SKU** | **WEIGHT** | **REGULAR PRICE** | **SALE PRICE** | **STOCK** |
| title 1 | 1 | this-is-my-title-1 | publish | description for title 1 | excerpt 1 | 1 | 1 | 10 | 9 | 5 |

[*TO IMPORT AND UPDATE SIMPLE AND VARIABLE PRODUCTS GET THE PRO VERSION*](https://extend-wp.com/product/wordpress-product-import-export-excel-woocommerce/)

# EXPORT PRODUCTS

With the export feature you can export products as your reference for updating them back in the import screen. export Simple and Variable Products,

* Export those you need base on Search Criteria,
* choose What Columns to Export in your excel file

## Search Feature

You can use certain criteria to export the products you need. Criteria is based on Keyword.

## Columns to Show

You can shoose what columns to extract such as Fields (Title, Description, Prices, Stock Dimensions etc) , Product Taxonomies (category, tags)

HOW TO

1. Navigate to Woo Product Importer 🡪 Export Products.
2. Use search filters to export what you need
3. Select Columns to show
4. Press Search

# IMPORT PRODUCT CATEGORIES

You can now easily build a Product Category Tree independently from product Import.

* Just visit Import Categories tab
* Use the sample excel file – note that column order for mapping is hardcoded and important.
* Press import terms and you are creating the categories in no time.

GET MORE FEATURES WITH [PRO VERSION](https://extend-wp.com/product/wordpress-product-import-export-excel-woocommerce/)

|  |  |
| --- | --- |
| C:\Users\User\AppData\Local\Microsoft\Windows\INetCache\Content.Word\woo_product_importer_premium.png | ✔ Import / Update Simple, Variable, Affiliate/External Products with unlimited Attributes + more fields  ✔ Import / Export [Subscription Products](https://woocommerce.com/products/woocommerce-subscriptions)  ✔ Import WPML WooCommerce Product Translations with Excel  ✔ Export Simple, Variable, Affiliate/External Products - with all fields  ✔ Import / Export ACF custom Product fields and manually defined fields  ✔ Import / Export YOAST SEO Meta Product fields  ✔ Import / Delete Product Taxonomies Terms with Excel  ✔ Upload and assign Product Image from Url and Product Gallery Images  ✔ Import Product Categories along with their Images  ✔ Import Custom Taxonomies along with Products  ✔ Extra Fields Support: Purchase Note, Featured image, Product Gallery, Downloadable, Upsell, Crossell etc.  ✔ Compatible with [Variation Swatches for WooCommerce](https://wordpress.org/plugins/woo-variation-swatches/) , [Variation Images Gallery](https://wordpress.org/plugins/woo-variation-gallery/) , [YITH WooCommerce Color and Label Variations](https://yithemes.com/themes/plugins/yith-woocommerce-color-and-label-variations/), [Perfect Brands for WooCommerce](https://wordpress.org/plugins/perfect-woocommerce-brands/)  ✔ Save Fields Mapping Template to save Time  ✔ Schedule Product Import / Update with Cron Job from excel URL or Google sheets.  ✔ Delete Products with Excel |

[Get it here](https://extend-wp.com/product/wordpress-product-import-export-excel-woocommerce/)